



Dear Friend,

Lynnhaven School is excited return the Brandermill Country Club in Midlothian on May 4th for second annual Orange and Blue Scholarship Gala. Our goal is to raise \$100,000 for our scholarship fund.

As Richmond's only progressive education high school, our vision is to engage students to take ownership of their learning, ask questions, challenge assumptions and develop new solutions. Our ambition is to continue making a Lynnhaven education within reach for families with a demonstrated need. Tuition assistance lowers the financial barrier for their child to thrive in an environment that embraces their differences and prepares them for life beyond the classroom. Because of the Orange & Blue Gala, in 2023, we awarded \$80,000 in need based scholarships.

Your support of the Orange and Blue Scholarship Gala opens doors for families to allow their children to be successful in the future. Please consider one of our sponsorship opportunities to make a difference for our students. For your convenience, we've included a sponsorship packet with various levels so you can choose the one that fits your needs.

Additionally, there are opportunities to support our live and silent auctions that will be part of this event. We would be honored to include you as one of our sponsors. We welcome the opportunity to discuss further how we can partner with you. If you are ready to sponsor, donate or purchase a ticket today, you can fill out the form below or click [HERE](#) to do it electronically.

Lynnhaven School is a non-profit 501(c)3 charitable organization; therefore, all donations are tax-deductible (EIN: 27-1905897).

We sincerely hope you will join us on May 4th and partake in the festivities.

Gratefully,

Dr. Casey Hitchcock  
Head of School



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**ORANGE**

&

**BLUE**

SCHOLARSHIP

GALA

*A Night at the Derby*

2024

**SPONSORSHIP PACKET**

# ORANGE & BLUE SCHOLARSHIP GALA



## EVENT OVERVIEW

**Sunday, May 4, 2024, at Brandermill Country Club, 5pm**

**Tickets: \$80 per person or \$150 per couple**

The 2nd Annual Orange & Blue Scholarship Gala supports the mission of Lynnhaven School: to provide a social learning experience built on the principles of progressive education where each and every student is expected to pursue successes, to celebrate victories, and to learn from defeats. Proceeds will go directly toward scholarships for students. We never want the cost of attending to be a barrier for students who thrive in a progressive education environment. This year's theme is Kentucky Derby to celebrate the 150th derby weekend. Join us for an evening of southern food, derby hats, and other derby traditions as we come together to share progressive education!

## AUDIENCE

As a sponsor of Lynnhaven School's Orange & Blue Scholarship Gala, your organization will impact the lives of students who receive tuition assistance as we seek to eliminate financial barriers to Richmond's only progressive education high school. You will also benefit from appreciative visibility throughout the evening where 150 community leaders come together in celebration and support of excellent and accessible progressive education.

## CONTACT

Robin Thomas

Assistant Head of School for Finance & Operations

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rthomas@lynnhavenschool.org

EIN: 27-1905897

# SPONSORSHIP OPPORTUNITIES

## The Triple Crown

### Kentucky Derby

**\$30,000**

**1 Available**

Title Sponsor

Sponsorship Reception

20 Tickets (VIP)

VIP Gift

Early Access to Online Silent Auction

Full Screen/Page Ad

Table Ad

Linked Ad on Event Website

Mention on Social Media (6xs)

Annual Report

### Preakness Stakes

**\$20,000**

**2 Available**

Sponsorship Reception

16 Tickets (VIP)

VIP Gift

Early Access to Online Silent Auction

Full Screen/Page Ad

Table Ad

Linked Ad on Event Website

Mention on Social Media (5xs)

Annual Report

### Belmont Stakes

**\$10,000**

**3 Available**

Sponsorship Reception

14 Tickets (VIP)

VIP Gift

Early Access to Online Silent Auction

Half Screen/Page Ad

Table Ad

Linked Ad on Event Website

Mention on Social Media (4xs)

Annual Report

## The Hall of Champions

### Secretariat

**\$5,000**

Sponsorship Reception

10 Tickets

Early Access to Online Silent Auction

Half Screen/Page Ad

Mention on Social Media (4xs)

Annual Report

### Man o' War

**\$2,500**

Sponsorship Reception

8 Tickets

Early Access to Online Silent Auction

Half Screen/Page Ad

Mention on Social Media (2xs)

Annual Report

### Seattle Slew

**\$1,000**

Sponsorship Reception

4 Tickets

Early Access to Online Silent Auction

Half Screen/Page Ad

Mention on Social Media (2xs)

Annual Report

## The Winner's Circle

### The Derby Trophy

**\$750**

Sponsorship Reception

2 Tickets

Half Screen/Page Ad

Mention on Social Media (2xs)

Annual Report

### The Woodlawn Vase

**\$500**

Sponsorship Reception

2 Tickets

Mention on Social Media (1xs)

Annual Report

### The August Belmont Trophy

**\$300**

Sponsorship Reception

2 Tickets

Annual Report

# 2024 ORANGE & BLUE SCHOLARSHIP GALA SPONSORSHIP AGREEMENT

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

## EVENT SPONSORSHIP

- Kentucky Derby    Preakness Stakes    Belmont Stakes    Secretariat    Man 'o War
- Seattle Slew    The Derby Trophy    The Woodlawn Vase    The August Belmont Trophy

## SPONSORSHIP DEADLINE- MARCH 29, 2024

**Sponsor agreement form and payment must be received to activate sponsorship**

- I agree to donate at the level checked above as a sponsor for Lynnhaven's Orange & Blue Scholarship Gala
- Check enclosed
- Please send invoice

Signature: \_\_\_\_\_

Please make checks payable to:  
Lynnhaven School  
8151 Warriner Rd.  
Henrico, VA 23231

# 2024 ORANGE & BLUE SCHOLARSHIP GALA

## IN-KIND SILENT OR LIVE AUCTION DONATION FORM

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Description of Item or Service being donated:

Approximate Retail Value: \_\_\_\_\_

Specific terms, conditions or dates: \_\_\_\_\_

### ITEM RECEIPT DEADLINE- APRIL 15, 2024

**Sponsor agreement form and payment must be received to activate sponsorship**

I agree to donate the items/services above for Lynnhaven's Orange & Blue Scholarship Gala

I will need a Lynnhaven representative to pick up the item/certificate of service

I will drop off/deliver/e-mail the item/certificate of service.

Signature: \_\_\_\_\_

Lynnhaven School  
8151 Warriner Rd.  
Henrico, VA 23231